Jacqueline Basha is a veteran marketing, advertising and business development consultant based in Gainesville, Florida, working for clients and organizations in the private, public and non-profit sectors.

In addition to her experience in all facets of marketing and business development, Basha has also worked extensively in the field of communications including:

* Grant writing
* Speech writing
* Writing for radio, television, film, investigative journalism and the Internet
* Advertising copy, newsletters, scripts, fundraising appeals and invitations
* Client correspondence and instructional materials.

As Vice-President of Philip Hamersmith, Inc., Basha also worked with an extensive list of public, private and non-profit organizations in the areas economic development, healthcare, environmental protection, child welfare, education, animal rescue and adoption, conservation and entertainment.

She has also served as a board member and fundraiser for various community and educational organizations.

Basha, who grew up in South Florida , holds a BA degree in Mass Communications from Emerson College, Boston, MA, and a Masters degree in Public Administration from Harvard University. She also worked as an Adjunct Professor at Barry University, Miami, FL in the Department of Communications.

References will be provided upon request.